

NAVIGATE TODAY'S JOBSCAPE: A ROADMAP FOR SUCCESS!

4th Annual Job Search Strategies PROGRAM & "Meet 'n Greet" Recruiter FAIR



Wed., June 24, 2009

Program: 12 p.m. – 3 p.m. / Fair 3:30 p.m. – 6 p.m.

Doors open at 11 a.m.

I.B.E.W. Local 25, 370 Motor Parkway, Hauppauge 11788



GET THE INSIDE SCOOP FOR YOUR JOB SEARCH!

Hear tips and career strategies from top recruiters and industry executives representing national and regional organizations such as Canon USA; North Shore LIJ Health System (the region's largest employer covering many professions – not just medical); National MS Society, LI Chapter; FPC of New York City; and more! For speaker details, see below.

LEARN THE TOOLS YOU NEED TO GET THE JOB!

Coaches to top executives and major firms will provide step-by-step guidelines for your personal pitch, cold calling, job search, social networking, and follow-up. Get some direction and make connections!

MEET & NETWORK WITH RECRUITERS!

Meet and network with recruiters following the workshop. Some are hiring now, some are collecting resumes for planned growth - multiple opportunities will be available. For company details, see below.

Limited Time Offer & Availability for Emergent Professionals: "FREE" Admission Pass!

E-mail your name (first & last), hometown, the name of your college/university, college major, Class of "----," and your email address to: CareerLI@longislandassociation.org, and we'll e-mail you a **FREE Admission Pass valid for entry from 11 a.m. – 11:45 a.m. only!** The Pass is valid for admission to the program & you'll receive express entry to the fair. Pass bearers must attend the program for access to the fair.

Bring the Admission Pass to the event; doors open at 11 a.m.

Send your e-mail ASAP – For advance registration only – Limited availability!

General Admission Tickets are \$25: Purchase in advance on-line by June 22nd at 3 p.m. or at-the-door (if available). Seating is limited so ACT NOW!

To purchase a ticket from the LIA Store, visit: <http://www.liaonline.org>

For info, contact the LIA at 631.493.3036 or email: CareerLI@longislandassociation.org

Visit the Long Island Association on Facebook & forward this information to your Facebook friends, become a "FAN" of the LIA and pass this on!

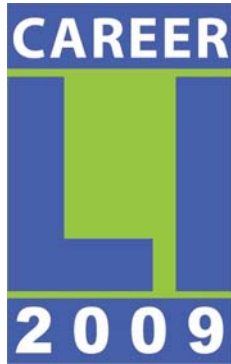


IN COOPERATION WITH:



SPONSORED BY:





NAVIGATE TODAY'S JOBSCAPE: A ROADMAP FOR SUCCESS!

**4th Annual Job Search Strategies PROGRAM &
"Meet 'n Greet" Recruiter FAIR for 2009 & 2010 GRADUATES**

Wed., June 24, 2009

Workshop: 12 p.m. – 3 p.m. / Fair 3:30 p.m. – 6 p.m.

DOORS OPEN AT 11 a.m.

I.B.E.W. Local 25, 370 Motor Parkway, Hauppauge 11788

SPEAKERS 2009

Joseph Cabral, Senior Vice President and Chief Human Resources Officer
North Shore-LIJ Health System

www.northshorelij.com

Joseph Cabral heads all human resources (HR) functions, developing and executing innovative strategies for North Shore-LIJ's 38,000 employees. His mission is to attract, develop and retain exceptional talent by providing the knowledge, resources and work environment necessary for optimal performance. With more than 15 years of experience creating and implementing methodologies that enhance cultural and organizational change, he has driven the health system's business objectives, vision and values forward in all phases of HR operations in order to achieve its goals.

Cabral joined the health system in 2004, bringing with him a solid foundation managing HR functions. He has held key HR leadership roles at New York Presbyterian Hospital and Children's Hospital, Boston, MA, and has been cited by Monster.com as well as *Time*, *HR Magazine*, and other industry publications for his expertise in HR best practices.

Cabral holds an MS in quality systems management from the University of Massachusetts where he has served as an adjunct professor in HR management. He is also a Baldrige Examiner and serves as a trustee for the fourth largest Taft-Hartley pension plan in the country.

Jeff Goldberg, President & CEO
Jeff Goldberg & Associates

www.jgsalespro.com

Jeff Goldberg is an award-winning sales professional with more than three decades of sales, training, and sales management experience. Goldberg has had the opportunity to interview, hire, teach, coach, mentor and speak in front of thousands of sales professionals, ranging from financially successful veterans to the most junior new hires in a diverse array of industries. His personal experience includes work in the Insurance, Market Research, Corporate Seminar, Publishing, Retail and Recruiting industries. He has worked with and trained executives in such areas as Advertising, Telecommunications, Information Technology and Financial Services to name a few as well as having spent five years as a headhunter.

Goldberg delivers powerful, high-energy programs and speeches that draw on his years of experience as a performer in the theatre and stand-up comedy. He is relentlessly energetic and results-driven and injects humor, passion, and a strong dose of reality into his programs. He has delivered training for clients such as State Farm, Newsday, Cisco, Citibank, Cablevision, and others representing nearly every commercial and industrial category.

Jeff Herzog, President and Owner

FPC of New York City

www.fpcnyc.com

Jeff Herzog is the President and Owner of FPC of New York City which is a boutique executive search firm that specializes in placing both permanent and interim finance and accounting professionals around the country. FPC is a national franchise organization founded in 1959 and currently has 72 offices.

Herzog brings over 10 years of experience in the recruitment business from a variety of companies including Update Legal Staffing, CareerBuilder.com and Tribune Corporation. Prior to starting FPC of New York City, Herzog was the Director of Recruitment and Real Estate Advertising for Newsday, a Tribune Publishing Company. There he managed a budget of over \$80 million and oversaw a staff of over 70 employees. In 2006, he was voted Manager of the Year and was one of the youngest employees to be selected to join the exclusive Tribune Leadership Development Program. Herzog came to Newsday via another Tribune subsidiary, CareerBuilder.com where he was the Area Sales Manager for the New York office. He managed a team of 12 account executives and oversaw all aspects of the business including sales, marketing, budgeting and technology. Herzog began his career in recruitment as the manager of the New Jersey office of Update Legal Staffing in 1997.

Pam Mastrotta, President & CEO

National Multiple Sclerosis Society, LI Chapter

www.nationalmssociety.org/chapters/NYH

Pam Mastrotta has more than 20 years of diversified experience in leading and growing not-for-profits. Since beginning her tenure as President & CEO of the National Multiple Sclerosis Society's Long Island Chapter in 2003, the chapter has been on a fast track to success. In 2004, Pam hired 16 new staff members, reduced expenses by 15% and presided over the largest expansion of the chapter's programs and services since 1994.

Mastrotta earned a BA in Public Relations/Journalism from Hofstra University and Masters in Health Care Administration from West Chester University in Pennsylvania. She currently serves on United Way's Agency Executive Council, and volunteers her time to the Mentoring Partnership of Long Island. She is a member of the Long Island Association NFP committee, United Way Agency Executive's Council, National Association of Women Business Owners and Association of Fundraising Professionals, Long Island Chapter.

Gary Pollakusky, Director of Business Development

Bernard Hodes Group

www.hodes.com

Gary Pollakusky is an accomplished human resources and organizational development professional who brings to Bernard HODES Group a broad scope of experience combining business acumen, technological expertise, organizational aptitude and leadership strength. Pollakusky has more than 10 years of experience partnering with management and employees across multiple industries and sectors to maximize workforce potential.

Prior to joining HODES, he served as Managing Director for Media Barrel LLC, and held such positions as Human Resources Manager for Customer and Channel Development at Unilever HPCNA, Assistant Director of Admissions at Columbia Business School, and Regional HR Manager for AHL Services, Inc.

Pollakusky holds a bachelor's degree in Industrial and Labor Relations from Cornell University and is an active member of SHRM.

John Rorick, Director of Recruitment

Canon U.S.A.

www.usa.canon.com

As Director of Recruitment for Canon USA John Rorick oversees all talent acquisition programs and new hire initiatives for Canon USA's national offices and extended subsidiaries. Presently directing an extended team of ten professionals, Rorick has been involved in Corporate Recruitment and Employee On-boarding for more than a decade. He has led university relations efforts on up through executive placement in Global 1000 organizations. Prior to joining the private sector, he worked in university administration, managing admissions programs, and academic program development.

Rorick received a Masters of Arts from New York University and a Bachelors degree from Elizabethtown College.

PARTICIPATING COMPANIES

Companies to date include (companies are still joining):

Canon U.S.A. Inc.; Career Institute of Health & Technology; Carr Business Systems; Cook, Hall & Hyde, Inc.; Kaplan Testing; Mirandy Products; Molloy College; MTA LIRR; Nassau Educators Federal Credit Union; National Grid; New Horizons Computer Learning; Northwestern Mutual; North Shore-LIJ Health System; North Shore Financial (Met Life); One Source Document; OSI Pharmaceuticals; SITA; Skyline Displays; St. Catherine of Siena; The Bil-Ray Group; UCP of Nassau; Verizon Wireless; and more.

A full directory of all participating companies will be available at the event.



IN COOPERATION WITH:



SPONSORED BY:

